



CITY FOOTBALL LANGUAGE SCHOOL



LEARN ENGLISH PLAYING BEAUTIFUL FOOTBALL

2018 COURSES AT MANCHESTER CITY

DELIVERED BY



BRITISH STUDY CENTRES
School of English

“We look forward to welcoming young players from all over the world to the City Football Academy to experience how City players train and play.”

Pep Guardiola, Manager, Manchester City



WELCOME

City Football Language School is an inspiring football education programme in the heart of Manchester City's Etihad Campus.

FOOTBALL EDUCATION AT THE HOME OF MANCHESTER CITY

Team up with players from around the world for two weeks of football training and football focused English language learning.

INSPIRING FACILITIES



Train at the City Football Academy, in the heart of the Etihad Campus

AUTHENTIC EXPERIENCE



Gain exclusive insight behind the scenes at the Club

BEAUTIFUL FOOTBALL



Play like a City player, following the Club's training philosophy and methodology

PROFESSIONAL JOURNEY



Discover life in football as a player, manager, analyst and journalist

HIGH-QUALITY ENGLISH



Develop language skills with our qualified teaching team

DIGITAL EDUCATION



Learn from a unique syllabus taught through digital activities

GLOBAL FRIENDSHIPS



In 2017, we welcomed over 60 different nationalities to the City Football Academy

LIFELONG MEMORIES



90% of our players rated the course as 'excellent' or 'good' in 2017

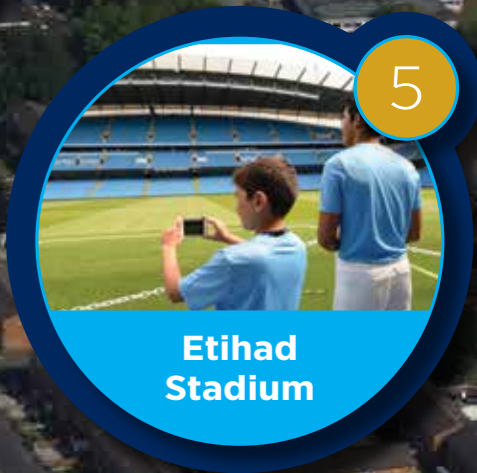
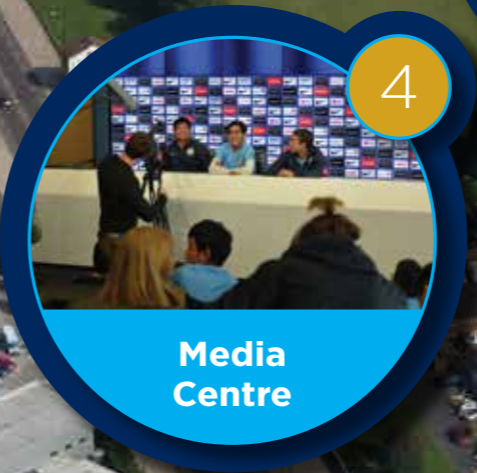
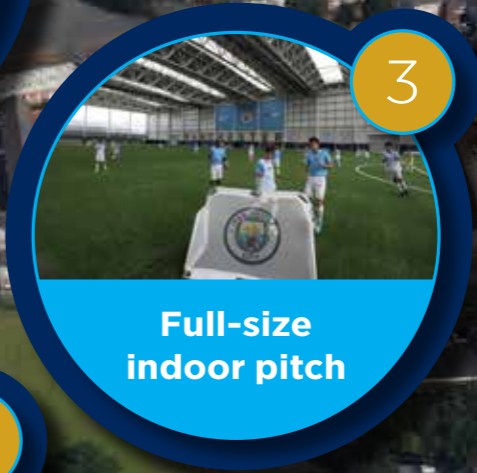
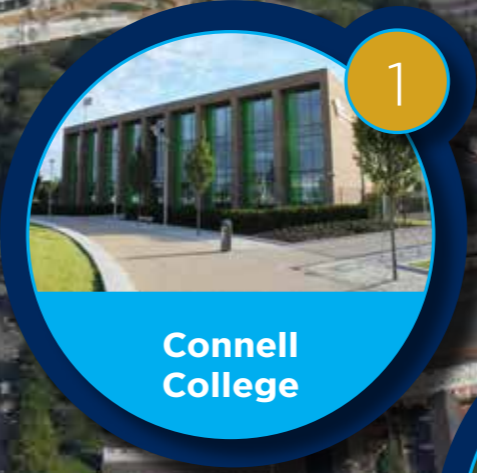
PERSONAL GOALS



Build self-confidence and improve communication skills, growing as a player

EXPERIENCE THE ETIHAD CAMPUS

Players will be based at the City Football Academy, Manchester City's world-class training facilities, shared by the First team, Women's team and Academy teams alike.



THE PROGRAMME

City Football Language School combines English language with football coaching in a fully aligned and interactive programme, where the primary focus is to improve communication skills and develop confidence both on and off the pitch.



BOYS (AGES 12-17)

Boys-only training and accommodation; mixed language sessions and activities.

Age: 12-17

Duration: 2 weeks (13 nights)

Arrival day: Sunday

2018 start dates: 01, 15, 29 July



GIRLS (AGES 12-17)

Girls-only training and apartments; mixed language sessions and activities.

Age: 12-17

Duration: 2 weeks (13 nights)

Arrival day: Sunday

2018 start dates: 15 July



JUNIORS (AGES 9-11)

A course designed and delivered to suit the needs of younger players.

Age: 9-11

Duration: 2 weeks (13 nights)

Arrival day: Sunday

2018 start dates: 01, 29 July

SPRING COURSES NOW AVAILABLE! One-week courses for players from 25 March – 28 April 2018. Ask your representative for more details.

Boys: 12-17
Juniors: 9-11

01-14 JULY

Boys: 12-17
Girls: 12-17

15-28 JULY

Boys: 12-17
Juniors: 9-11

29 JULY - 11 AUGUST

WHAT'S INCLUDED

Two-week summer courses include the following:



30 Hours of Football Training

Delivered by City Football Schools coaches at the City Football Academy



30 Hours of English Language

Football-focused learning led by British Study Centres teachers



Training Wear

City Football Schools Kit, suitable for all weathers and available to keep



Digital Self-Study

Pre-arrival online learning activities for every player



Club Content

Access to exclusive Manchester City materials



Certificate & Report

End-of-course academic feedback and recognition of achievement



Closing Celebration

Course graduation and certificate ceremony at the Etihad Stadium



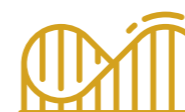
Etihad Stadium Tour

Pitch-side access and a look behind the scenes



Evening Activities

Variety of options at the residence each evening for socialising with friends



Weekend Excursions

Trips to the National Football Museum & a major theme park



Full-Board Meals

Breakfast, lunch, dinner and healthy snacks served daily



Private Bedroom

En-Suite, single bedroom with free Wi-Fi

DEVELOP YOUR ENGLISH SKILLS

Delivered by qualified teachers with a passion for football, English language sessions draw on interactive technology to make learning an enjoyable and memorable experience.

In 30 hours of off-pitch learning, players will improve English communication skills by completing a dedicated journey through the world of football, discovering life as a player, a manager, an analyst and a journalist. Each morning they will learn about key elements of the profession, and each afternoon they will put these skills into practice in real-life activities, such as:

- Press conference and media interviews
- Football analysis and punditry
- Match commentating and discussion
- Video and written journalism projects



Morning sessions focus on analysing the theme and profession of the day, e.g. learning key expressions to discuss tactics



PLAY BEAUTIFUL FOOTBALL

Delivered by City Football Schools coaches who are experienced in Manchester City's philosophy and methodology, football training sessions will provide an authentic insight into how Manchester City players train on a daily basis.

Players will receive 30 hours of football coaching throughout the programme, where coaches will continually integrate and reinforce learning both on and off the pitch. Football coaching will focus on key areas such as:

- Development of individual techniques and skills
- Challenging 1v1 practices
- Team play and working together
- Improved understanding of how City perform through playing games



Afternoon sessions focus on transferring learning into real practical situations, e.g. media interviews and press conferences



YOUR FOOTBALL LANGUAGE JOURNEY

OUR LEARNING PRINCIPLES

We promote the principle of 'learning by doing'; in the mornings, players will learn about key elements of the profession, and in the afternoon they will experience the profession through role play. We encourage players to:

- experience authentic football activities to improve communication
- use and understand specific and accurate football words and phrases
- work collaboratively and reflectively to reach their individual potential
- be inspired to learn through fun and motivating tasks

PRE COURSE



Before arrival, players will receive:

- An online pre-test
- Exclusive access to digital learning activities

PLAYER



WEEK ONE

Example language activities:

- Player interview techniques
- Iconic moments presentations

MANAGER



WEEK ONE

Example language activities:

- Dream team creation
- Press conference video project

JOURNALIST



WEEK TWO

Example language activities:

- Football innovation project
- Your digital football story

ANALYST



WEEK TWO

Example language activities:

- Commentary box
- Punditry sofa

POST COURSE



At the end of the course, players will receive:

- Certificate of completion
- Personal academic report

EXAMPLE PROGRAMME

	08:45	09:00 - 10:00	10:30 - 12:00	13:00 - 14:30	15:00 - 16:30	16:30 - 17:00	19:30 - 21:30
SUN	ARRIVALS Players are welcomed and receive their new kit, materials and introduction.						
MON	THE PLAYER AND THE MANAGER Team Talk: Daily Kick-off	OFF-PITCH Language Testing	ON-PITCH Tour and Ice Breakers	OFF-PITCH The Player: Meet your Teammates	ON-PITCH Game Play	BREAK	Extra Time Dinner at the residence Evening activities at the residence
TUE		OFF-PITCH The Player: MCFC Interview Analysis	ON-PITCH Master the Ball	OFF-PITCH The Player: Media Interviews in Real Time	ON-PITCH 1v1 Game Play		
WED		OFF-PITCH The Player: Iconic MCFC Moments	ON-PITCH Play with Style	OFF-PITCH The Player: Iconic Moments Presentations	ON-PITCH Technique in Play		
THU		OFF-PITCH The Manager: Team Evaluation	ON-PITCH Skill Development	OFF-PITCH The Manager: Create Your Dream Team	ON-PITCH Skill in Play		
FRI		OFF-PITCH The Manager: Media Training Preparation	ON-PITCH Master the Ball Tournament	OFF-PITCH The Manager: Press Conference Role Play	ON-PITCH Team Play		
SAT	Alton Towers or Blackpool Pleasure Beach						
SUN	Manchester City Stadium Tour and a visit to the National Football Museum in Manchester						
MON	THE ANALYST AND THE JOURNALIST Team Talk: Daily Kick-off	OFF-PITCH The Analyst: Commentary and Match Analysis	ON-PITCH Reflect the Week	OFF-PITCH The Analyst: The Commentary Box	ON-PITCH Develop the Team	BREAK	Extra Time Dinner at the residence Evening activities at the residence
TUE		OFF-PITCH The Analyst: Critical Analysis of Punditry	ON-PITCH Dominate Your Game	OFF-PITCH The Analyst: The Punditry Sofa	ON-PITCH Combination in Play		
WED		OFF-PITCH The Journalist: Innovation in Football	ON-PITCH Achieve Your Goal	OFF-PITCH The Journalist: Innovation Project	ON-PITCH Game Play to Goal		
THU		OFF-PITCH The Journalist: Your Journey	ON-PITCH Team Tournament	OFF-PITCH The Journalist: Your Digital Football Story	ON-PITCH Play to Recover		
FRI		OFF-PITCH Review and Reflect	ON-PITCH Group Tasks Review	Group Presentations and Closing Ceremony			
SAT	DEPARTURES						

- Off-pitch: English language sessions take place in a variety of locations, such as classrooms at Connell College, on the Academy pitches, in the Media Centre, or in break-out rooms
- On-pitch: Football coaching sessions take place on City Football Academy's outdoor and indoor synthetic pitches
- Evening activities at the residence, such as BBQs, project nights, sports nights, film nights and games nights
- Weekly theme
- Breaks and meal-times
- Weekend activities

Please note this is an example timetable and sessions may vary from what is stated above.



ACCOMMODATION

All players will stay in modern, high-quality university accommodation, including:

- Private en-suite bedrooms with study desk and Wi-Fi
- Full-board meals (breakfast and dinner at the residence; lunch at Connell College; packed-lunches at the weekend)
- 24-hour security
- Excellent sports and swimming facilities, as well as communal lounges with Sky TV, games consoles, pool tables, study areas, a cinema room
- Private daily coach transfer to and from City Football Academy
- Free laundry provided for training kit; laundry facilities available for personal items at extra cost
- 13 nights' accommodation*



*An extra night's stay for earlier arrival or later departure is available at additional cost.



EXCURSIONS & ACTIVITIES

In the evenings players can relax with friends in social activities at the residence, such as games nights and sports nights.

At the weekend, players will go on a trip to the National Football Museum, as well as visit an exciting location outside of Manchester, such as Alton Towers.



SAFETY & WELFARE

The safety and welfare of our players is our number one priority. Our trained teams are on site at all times and have a wide range of experience in working with young people.

We also have a dedicated Welfare Manager, to support our players with any worries or concerns they may have.

- Dedicated on-site team
- 24-hour supervision
- Staff to student ratios (16:1 English language and coaching sessions; 10:1 residence)
- Trained first-aiders on-site
- Airport meet and greet available
- Unaccompanied minor service available
- Police background checks on all staff
- Secure training facilities
- Female staff available on girls programme



THE GLOBAL GAME



GABRIEL, BRAZIL

"Great classes and amazing training sessions, the managers are very good, and I learnt a lot from them. For me, it was an amazing experience, I have become a big fan of Manchester City now! Thank you so much!"



MANUELA, COLOMBIA

"I have enjoyed everything about City Football Language School; what I liked most were the staff, who are amazing, and they are always willing to help you. I loved the training sessions and I have learned a lot, made new friends, and learned about different cultures. It has been the best!"



PAUL, GREECE

"I love everything here! I came here to learn more football, to make friends and to spend time like a Manchester City player. These two weeks have been unforgettable."



HAOTIAN, CHINA

"I like Manchester City very much. I really enjoy the training. English lessons are very interesting; the teacher shows us so many things, videos, new words and language and exciting activities. I love the course, I've learned a lot!"



CLÉMENTINE, FRANCE

"I loved my time at City Football Language School. The educational teams were so good, the lessons were creative and fun like the football. Thank you very much for these two weeks."



FRITZ, AUSTRIA

"I didn't know that English lessons could be so fun. The football training was amazing and I made a lot of new friends. I enjoyed my time here very much!"



SIRANAT, THAILAND

"I felt so happy here. The training is a lot of fun and the lessons are football related. I feel like a professional. You always make new friends and there will always be good people around you. It is an unforgettable experience!"



THAMER, SAUDI ARABIA

"It's been a fantastic two weeks. I have made friends with some great guys, the coaches are amazing. I want to come back again!"

#CFLSMOMENTS 2017

Please note we cannot guarantee that you will experience the activities shown on this page on your specific programme.



Meeting the City First Team at Citizens Saturday



Q&A session with Man City Women defender Jennifer Beattie





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DELIVERED BY



BRITISH STUDY CENTRES
School of English

Accredited by the
BRITISH COUNCIL
for the teaching
of English



ENGLISHUK
member

YOUNG LEARNERS ENGLISHUK

YOUR AGENT DETAILS

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