



International Academy

In Partnership With



The Language Gallery

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## WELCOME FROM JÜRGEN KLOPP

"Around the world our LFC International Academies provide young players with an opportunity to develop, learning new techniques and skills, all under the guidance of our coaching staff.

We offer something different and something unique by developing players both on and off the pitch, educating them through experiences that will shape their progression into young adults and giving them skills that can be used throughout their lives.

Our overall aims are to bring LFC to our young fans around the world and to demonstrate just how special our football club is.

Wherever you are lucky enough to attend a LFC coaching programme we hope you have fun and enjoy learning how to play 'The Liverpool Way'."



H

Jürgen Klopp Manager



# INTRODUCTION TO OUR RESIDENTIAL CAMPS

The Language Gallery Juniors and Liverpool Football Club have teamed up to provide 12-17 year old boys and girls with the experience of a lifetime.

We offer an exciting summer camp programme that aims to both educate and entertain young people through a combination of educational sessions and football coaching, giving them the chance to make friends and be part of a legendary football club.

Students will be able to improve their English language or sports leadership skills whilst mastering football techniques on the pitch.

They will be under the guidance of experienced

LFC coaches and TLG's experienced language tutors, as well as being able to meet other children from all over the world.

Students will enjoy a soccer camp packed with fun-filled sports, English lessons, and cultural activities to provide students with exciting experiences on each day of their stay. Activities include scavenger hunts, FIFA tournaments, visits to iconic landmarks like Lancaster Castle, and Blackpool Pleasure Beach.

Our LFC Residential Camps are a unique chance for young people to develop skills and friendships that will last them a lifetime.





#### START DATES AND TIMETABLE:

PLAYER EXPERIENCE						
9th — 14th July						
16th – 21st July						
23rd – 28th July						
30th July – 4th Aug						

<sup>\*</sup>Please note: the Player Experience camps are a one week minimum stay

PLAYER DEVELOPMENT ACADEMY					
9th – 22nd July					
23rd – 5th Aug					

<sup>\*</sup>Please note: the Player Development Academy camps are a two week minimum stay



#### INTRODUCTION TO THE LANGUAGE GALLERY

The Language Gallery (TLG) delivers high quality language courses at a number of locations worldwide. With central campuses in London, Manchester, Birmingham, Hannover and Toronto, we pride ourselves on our international focus and interactive approach to the learning process.

TLG Juniors has an exclusive partnership with the world-famous Liverpool FC to offer a unique football and education programme. We host students in the wonderful environment of Myerscough College, which holds the distinction of being an English Football Association Charter Standard centre.

Students will train alongside Liverpool FC coaches, learning the Liverpool way and what it takes to be a player in one of England's most successful teams. In addition, students will learn vital English language skills, improving their reading, writing, speaking and listening. Using the medium of sport contextualises languages, excites students, and enhances their learning – most importantly, it makes learning fun.

With our small class sizes, students can benefit from personalised attention from tutors. The strong sense of community means students have no problems settling in. They will soon be enjoying a unique summer camp experience in the beautiful English countryside.





### WHAT'S INCLUDED IN THE TWO WEEK CAMP:

#### Choice of:

- 30 hours of English language tuition
- 30 hours of sports leadership tuition
- 40 hours of football coaching
- LFC Academy skills challenges
- Evening player workshops
- Full board accommodation
- 3 meals per day (packed lunch for excursions)
- Exclusive LFC International Academy training kit
- TLG Juniors t-shirt, bag and water bottle
- Weekend excursions and group activities



# PLAY THE LIVERPOOL WAY

### INTRODUCTION TO LIVERPOOL FOOTBALL CLUB (LFC)

Liverpool Football Club is recognised around the world as one of an elite group of clubs with a truly worldwide reputation.

We have a very special philosophy which is well known by our players, staff and fans. This philosophy of 'the Liverpool way' allows our campers access to a leading coaching programme and experience the same coaching sessions that are delivered at the LFC Academy, ensuring campers develop and reach their full potential.

Over the two weeks the coaches will cover the follow areas:

#### **TECHNICAL**

Sessions that allow the players opportunity to practice specific techniques/skills and repetition of that technique/skill, e.g. dribbling, passing, turning, forward moves, receiving and shooting etc.

#### **TACTICAL**

Sessions that allow specific decision making opportunities and the ability to adapt and combat different pressures and systems of play with and without the ball.

#### **PHYSICAL**

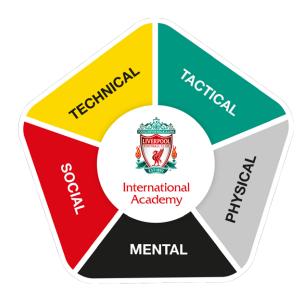
Sessions encouraging players to carry out fundamental movements as well as more game related movements.

#### SOCIAL

Sessions to encourage players to interact with each other, problem solve, compete and work as a team.

#### **MENTAL**

Preparation, brave with and without the ball, accepting pressure, freedom of expression, positive body language are all aspects considered in this area.





## LFC COACHES

All coaches work within the LFC International Academy team and are UEFA and FA qualified.

Dave Kirner, below, was one such coach that delivered the LFC coaching sessions during the 2016 Summer Camps. Dave's qualifications include the UEFA B license and FA youth modules, as well as having worked as a Head Coach of the LFC Soccer Schools.

Dave said "I've worked in many countries

coaching people the Liverpool way, and I take great pride and passion when I am representing the club I love. As Bill Shankly once said, Liverpool Football Club is much more than a club: it's a family, and it gives me great pleasure to be a part of the club and represent the badge."

\*Please note, coaches are subject to change and may not teach for consecutive years.











# NEW FOR 2017 PLAYER EXPERIENCE

#### PLAYER EXPERIENCE

New for 2017 our player experience programme delivers the ultimate football coaching experience for the summer of 2017. On this residential programme the participants will get an insight in to how we train our players at the LFC Academy as they will be taking part in the same sessions, all delivered by our excellent team of LFC coaches. LFC player workshops and analysis sessions provide further insight in to the life of a Liverpool footballer.

Our curriculum is age and ability-appropriate and covers all aspects of the game. This course is perfect for a pre-season training camp and also for those who simply want to experience the unique training methods of one of Europe's most successful football clubs.

Within our development model we aim to progress players in the technical, tactical, physical, mental and social aspects of the game and this programme provides the perfect platform for that. We look forward to welcoming you at one of our residential courses

#### WHAT'S INCLUDED

- 30 hours of coaching with Liverpool FC coaches
- 4 hours of Liverpool FC player workshops and match analysis
- End-of-course presentation ceremony
- Full board accommodation at Myerscough College
- 24/7 on-site player welfare staff support
- Anfield Stadium and Museum Tour
- Exclusive Liverpool FC International Academy training kit
- One-to-one feedback from Liverpool FC coaches
- The ultimate Liverpool FC International Academy experience







	DAY 1 SUN	DAY 2 MON	DAY 3 TUES	DAY 4 WEDS	DAY 5 THURS	DAY 6 FRI		
7:30 - 8:45		BREAKFAST						
Session 1		Physical Testing	Prehab and Activation Work		Prehab and Activation Work			
2000	Session - Passing	Sport Science Warm Up	Anfield Stadium Tour	Sport Science Warm Up	Depart			
Session 2	Session 2	and Recieving	Session – 1v1 Domination		Session – Counter Attacking			
12:15-13:45	Arrival	LUN	NCH Lunch At The Bootroom café		LUNCH			
Session 3		LFC Workshop – E.G. "The Liverpool Way"	LFC Workshop – E.G. "What Makes A Liverpool Player"	Anfield Stadium Tour	Tournament Day			
Session 4		Session – Playing Out From The Back	Session – Playing Through Midfield					
17:30-18:30			DINNER					
Session 5	Induction	Academy Skills Challenge Dribbling + Ball Manipulation Session Indoor Arena	Academy Skills Challenge - Passing + SSG 2v2/3v3 Competition	Academy Skills Challenge – Turning + Football Competition	One On One Coach Review and Feedback	Depart		
21:00 - 22:00	Welcome Actvities		LFC DVD Night					
22:00	LIGHTS OUT							

Example schedule subject to change







## PLAYER DEVELOPMENT ACADEMY ENGLISH PROGRAMME

Our English language programme helps students to improve their English language and vocabulary skills through themed, interactive exercises.

The programme allows students to easily build and apply new vocabulary skills in a sporting environment. They will become completely immersed in the language, increasing their ability to converse with confidence on and off the pitch.

#### The two week camp includes:

- 30 hours of classroom English instruction
- Highly qualified CELTA or TESOL teachers
- Social and interactive learning environment
- Groups based on age and English ability (where possible)
- Average class size: 15 students
- Certificate of completion

#### **Example Class Activities**

- Match day analysis allows students to improve their listening and vocabulary skills in an interactive, fun way
- Player position tasks allow students to work in a team, whilst improving their everyday English conversational skills
- Scripted interview scenarios allow students to build confidence and pronunciation skills
- Students will improve their academic writing through player performance report tasks
- Manager instruction exercises will help students gain leadership skills
- Interactive, team-building activities such as inclass player exercises and puzzles









## PLAYER DEVELOPMENT ACADEMY SPORTS LEADERSHIP PROGRAMME

The Sports Leadership Programme gives students valuable experience in a range of communication skills, leadership skills, public speaking and team building.

By combining football-related workshops, seminars, and interactive lessons, students will learn vital skills like researching, formal presentations, and negotiation – all of which will be useful as they grow older.

Using football and innovative learning methods, this programme inspires students who aspire to be future leaders, in football or elsewhere.

#### The two week camp includes:

- 30 hours of sports leadership tuition
- Highly qualified staff
- Groups based on age and English ability (where possible)
- Average class size: 15 students
- All teachers are experienced in instructing sports or business-related programmes
- Certificate of completion



#### **Example Class Activities:**

- Planning, budgeting, organisational and research based activities
- Exploration of real finance mechanisms used at global football clubs and businesses
- Manager-versus-player role play scenarios allow students to discover their own leadership style, whilst building their confidence
- Entrepreneurial tasks allow students to understand the role of an owner and how to create a football club
- Our transfer windows simulation exercise allows students to acquire the art of negotiation
- Playing strategies and tactics will be covered through interactive tasks







## THE CAMP

	DAY 1 SUN	DAY 2 MON	DAY 3 TUES	DAY 4 WEDS	DAY 5 THURS	DAY 6 FRI	DAY 7 SAT	
7.30 - 8.45	BREAKFAST							
9.00 - 12.15		EL or SL						
12.15 - 13.45			LUNCH					
14.00 - 15.30	. Arrival	1v1 Domination	Passing and Receiving	Receiving Under Pressure	Defending 1v1/2v2	Shooting Masterclass	Excursion	
15.30 - 17.00		Attacking In Wide Areas	Playing Through and Exploiting Space In Midfield	Creative Play In The Final Third	Counter Attacking	Weekly Recap	LACTION	
17.30 - 18.30	DINNER							
18.45 - 20.00	Induction	Dribbling Skill Challenge	Passing Skill Challenge	Turning Challenge	Agility Challenge			
20.00 - 21.00	Welcome Activities	PW (An Intro Into The Liverpool Way)	PW (What Makes A LFC Player)	PW (Diet and Nutrition)	Match Analysis	Matches	Film Night	
21.00 - 22.00	EVENING ACTIVITY/FREE TIME							

Example schedule subject to change

**EL** = English Language **SL** = Sports Leadership **PW** = Player Workshops



#### **ENTERTAINMENT AND EXCURSIONS**

In the evenings, our activity teams organise events for everyone to enjoy. These include games, quiz, disco and film nights, so everyone can have fun.

We offer a wide variety of trips around the north west of Britain, visiting impressive historical sites, attractions, and plenty of museums and galleries.

Many of our activities have educational value, teaching students about the history of the area and introducing them to various examples of arts and culture.

All of our excursions are supervised by our trained staff, making sure your child is having fun in a safe environment.

 Tour of Anfield Stadium, home of Liverpool Football Club



	DAY 8 SUN	DAY 9 MON	DAY 10 TUES	DAY 11 WEDS	DAY 12 THURS	DAY 13 FRI	DAY 14 SAT	
7.30 - 8.45		BREAKFAST						
9.00 - 12.15	On-Site Activities		EL or SL					
12.15 - 13.45				LUNCH				
14.00 - 15.30	Excursion	Defending Outnumbered	Supporting The Front Players	Excursion -	Combination Play	Tournament Day	Departure	
15.30 - 17.00		Exploiting Overloads	Crossing and Finishing		Phase Of Play Attacking Practice			
17.30 - 18.30	DINNER							
18.45 - 20.00	On-Site Activities	Dribbling Challenge 2	Passing Skill Challenge 2	LFC Quiz	Skills Challenge Final	One On One Feedback		
20.00 - 21.00	Evening Activity/Free Time	PW (Fitness and Conditioning)	PW (LFC Strategies and Tactics)	PW (Motivation)	PW (Hydration)	Disco/ Presentation Night		
21.00 - 22.00		EVENIN						





- Liverpool Football Club Tour and Museum
- Blackpool tower and theme park visit
- Bootroom café

Other excursions may include:

- Liverpool city centre
- BBC Media City, Manchester
- Trafford Centre shopping mall

- Various other cities, including Lancaster and Preston
- Museum of Lancashire
- Blackpool Pleasure Beach

Trips are subject to change, depending on availability.



### THE VENUE

Myerscough College dates back to the 19th century, when it was known as Lancashire College of Agriculture. Located in rural Lancashire, it boasts wonderful sports facilities, and is a safe haven for students to fully immerse themselves in their activities.



#### **LOCATION**

Myerscough College is easily accessible from two airports and a railway station. It is:

- 1 hour from Manchester Airport
- 1 hour from Liverpool Airport
- 30 minute drive from Preston Rail Station

#### **Travel and Logistics**

All transfers and airport pick-ups can be arranged by us. We pick up students in a minibus, with staff waiting at the airports and train station to collect students. We will also escort students back to their departure points and ensure that they board safely.

Upon arrival, we will check in all students and make sure their passports, pocket money, and travel tickets are kept in a safe place. They will also have the opportunity to call home.

If you wish to bring your child to the camp or collect them, we can provide directions upon request.

#### **Accommodation**

The college offers a comfortable and relaxing environment, with twin bedrooms so that students can get to know each other, and space for all of their belongings.

#### **Facilities**

- Twin shared bedrooms
- Separate corridors for boys and girls
- Individual storage for each child
- Shared shower and bathroom facilities



Students will benefit from access to:

- Common room with TV, table tennis and games console
- · Football pitches, grass and astroturf
- 9-hole golf course
- Extreme Frisbee course
- Indoor sports hall
- Quiet room and library
- Free WIFI
- On-site shop stocked with food, toiletries and other convenient items
- Laundry facilities (for a small charge)

#### Meals

The college offers a varied and healthy range of meals for students, with plenty of options to choose from each day.

We cater for all dietary requirements and preferences (including vegetarian, halal, and kosher) – just let us know at the application stage.

#### Staff

Our staff live on-site for the duration of the programme, so if there are any issues they will be able to assist immediately.

All of our staff are medically trained and able to assist with emergencies. Full safety briefings are provided in the TLG Student Handbook. They are also DBS checked, which ensures they are completely suitable for working with children.

We have male and female staff, so all children feel comfortable and have someone they can turn to. They will also facilitate any calls home if children are homesick.

#### Safety

The campus is a closed environment, with onsite security monitoring 24/7 and signage for meeting points in case of an emergency.









## **TESTIMONIALS**

"In Spain, we all live and breathe football. I've played it all my life and dream of playing professionally one day - so the opportunity to train with coaches from one of the most famous clubs in the world is unbelievable. I like the way we talk through our exercises in English, so you hardly notice you're learning."

Nicolas, 15, Spain

"The coaches were very good. They helped me to improve my skills.
And I got feedback on what I'm good at, and what I could improve on. That is the kind of feedback I need, not people just telling me I'm good all the time. I also enjoyed the trip to Liverpool/Anfield. Friendly staff at the camp in general. So all in all, I liked it!"

Aslak, 15, Norway







# OTHER COURSES FROM TLG COMING SOON



EASTER PLAYER
EXPERIENCE CAMP
AT RUGBY SCHOOL



SUMMER PLAYER EXPERIENCE CAMP AT RUGBY SCHOOL

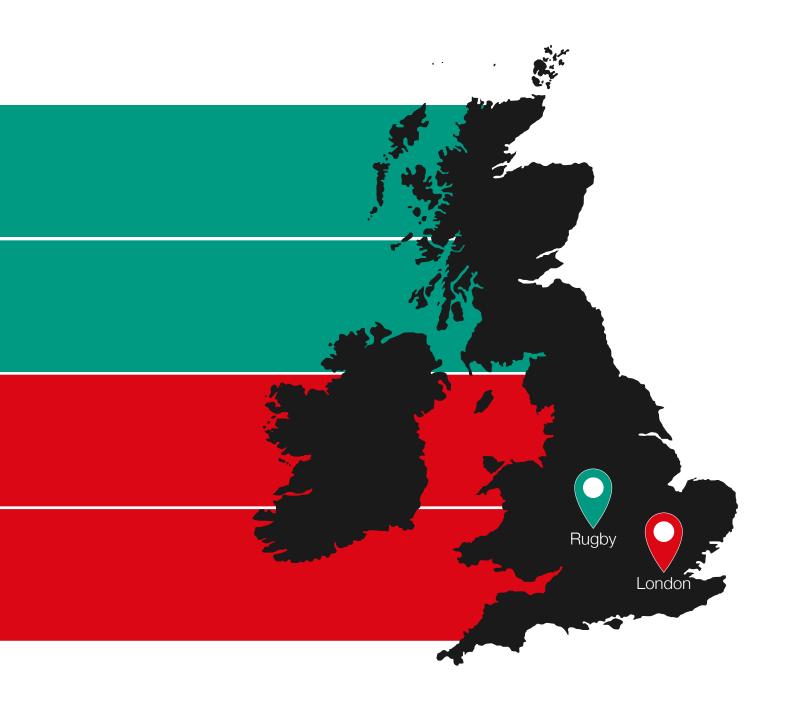


DANCE AND LANGUAGE SUMMER CAMP
AT PINEAPPLE DANCE STUDIO LONDON



ENGLISH LANGUAGE AND LONDON EXCURSION CAMP





For more information please contact our sales team on +44 (0) 20 3435 4611 or email: tlgjuniors@thelanguagegallery.com







#### **CONTACT US**

You can book a course using any of the methods below. If you need assistance, please don't hesitate to get in touch: our staff are always here to help.

**T:** +44 (0) 20 3435 4611

Call us between 09:00–17:00 UK time, Monday–Friday, or leave a message on our answer phone outside these hours.

**E:** tlgjuniors@thelanguagegallery.com

Website: www.lfceducation.com